

c1960

CKOM

1340

SASKATOON



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with
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DYERS & FURRIERS LTD

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SASKATOON

123-20th STREET, W. & 123-2nd AVE. N.

*University of Saskatchewan
Administration Building.*



Welcome to CKOM



DORIS MORPHY, *Receptionist-Secretary*

We bid you welcome to CKOM, in person,
on the telephone, at 1340 on the right side
of your Radio Dial, and now through the
ensuing pages of this picture album.



SHIRLEY WILBY, *Night Receptionist, Switchboard Operator.*

MANAGEMENT



MR. ROBERT HOSIE
General Manager



MR. ROBERT FREELAND
Broadcast Manager



MR. MURRAY (CURLY) DYCK (above)
Sales Manager

MR. BART BROWN (top left)
Program Director

MR. WILLIAM D. (BILL) FORST (lower left)
Chief Engineer

EXECUTIVE STAFF

Behind the Scenes



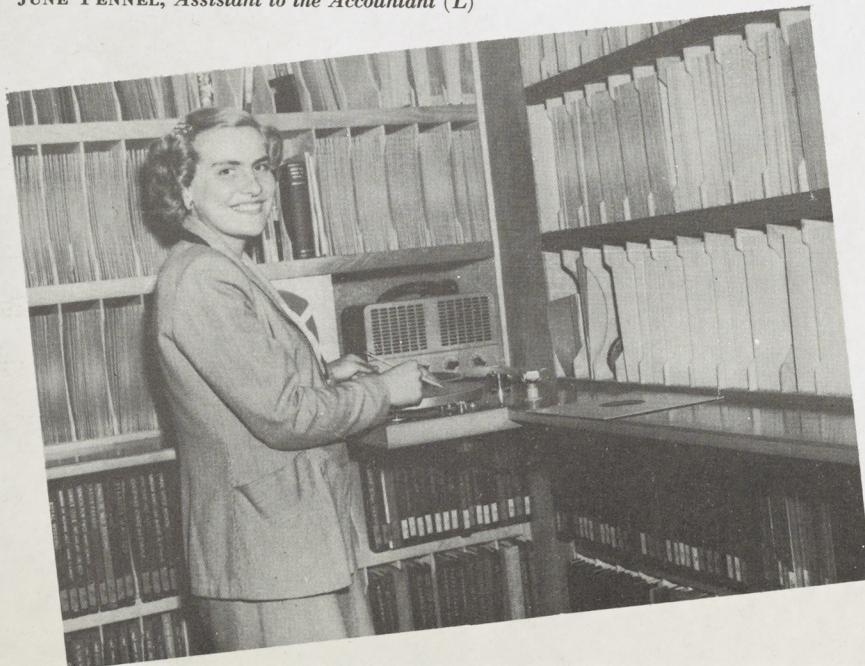
ALICE BROWN, *Traffic Director and Station Accountant (R)* and JUNE FENNEL, *Assistant to the Accountant (L)*



BETH McDONALD
Secretary to the General Manager



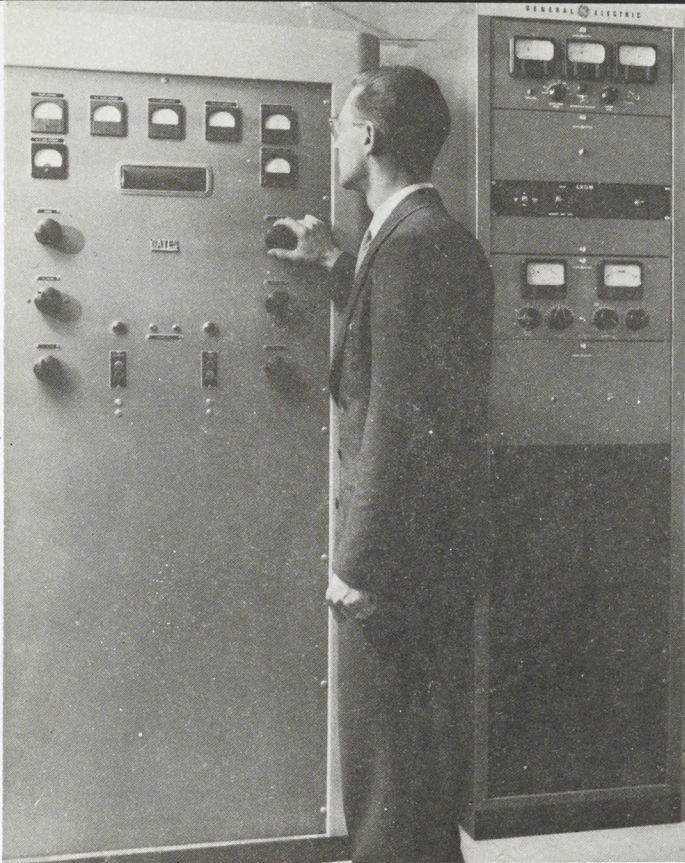
Continuity Dept. Editor and Writers:
(L-R) JEAN DOWNEY, PEGGY HART, JANINE LEGARS,
Editor — TOM HOLUB, and BETTY HOWES.



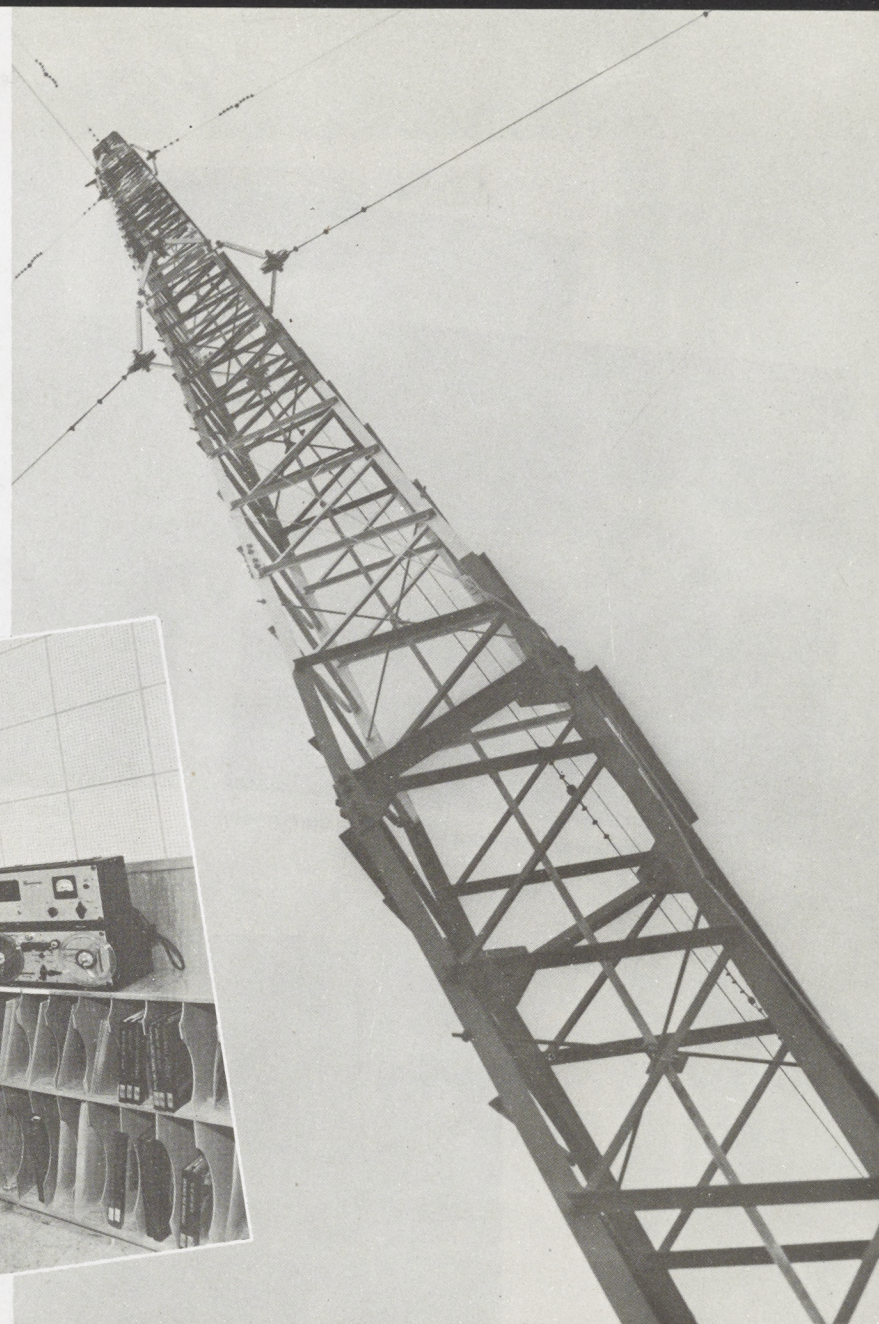
BETTY WILL
Music Librarian

BILL REID
Salesman





*CKOM
Transmitter Tower*



*CKOM studio control panel
with the recording
equipment on the right.*

Technically SPEAKING

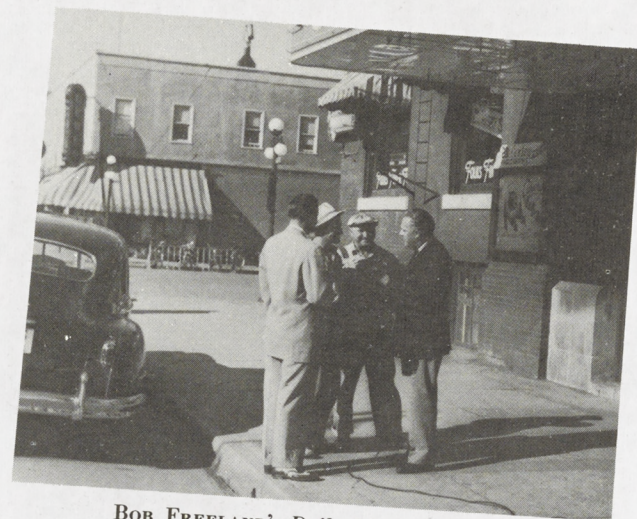
Personality SHOWS



MARBETH HENRY, Canada's youngest disc jockey, interviewing GENE AUTRY.



BETT & BART, "The Western Roundup"



BOB FREELAND'S Daily Street Broadcast



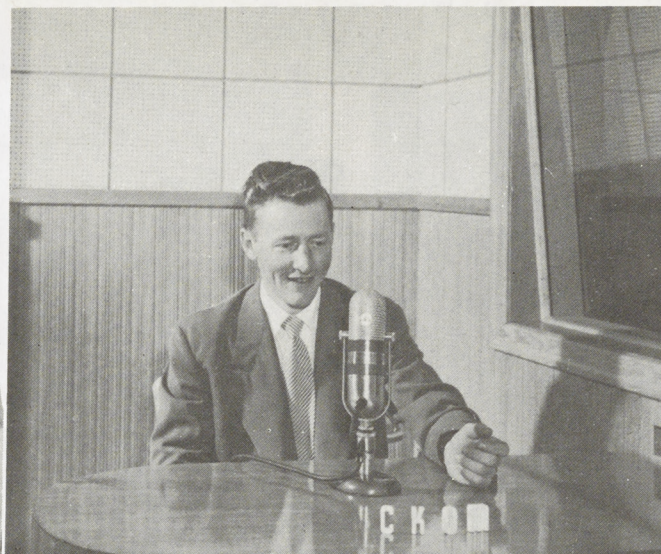
FRED VICKERY'S, "Scrapbook"



DON KEELER AND BAND at Club 400



BING CROSBY



JACK (RED) ALIX "Round-Up" & "Community Club"



GISELLE



FRED SEAR & BETTY WILL "Community Quiz"

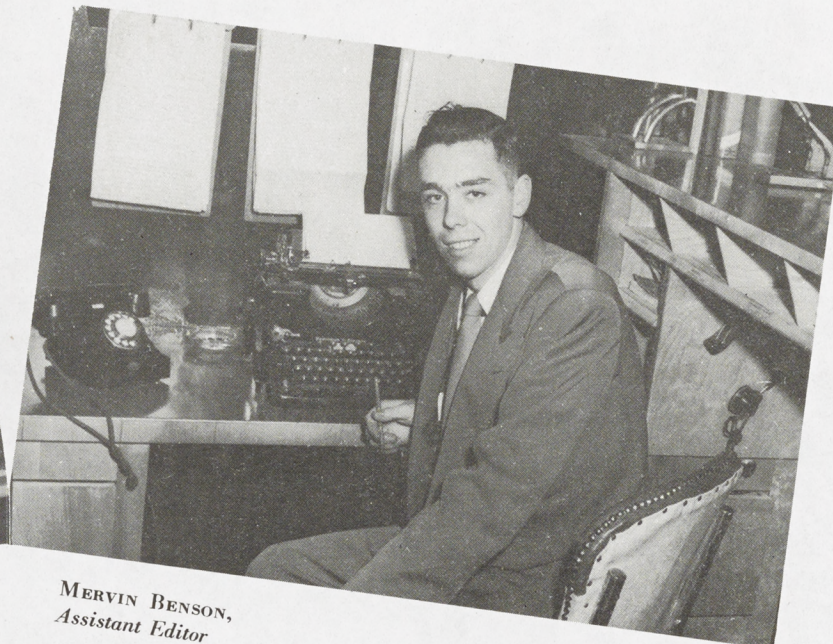


WALLY STAMBUCK "Spinner Sanctum"

NEWS



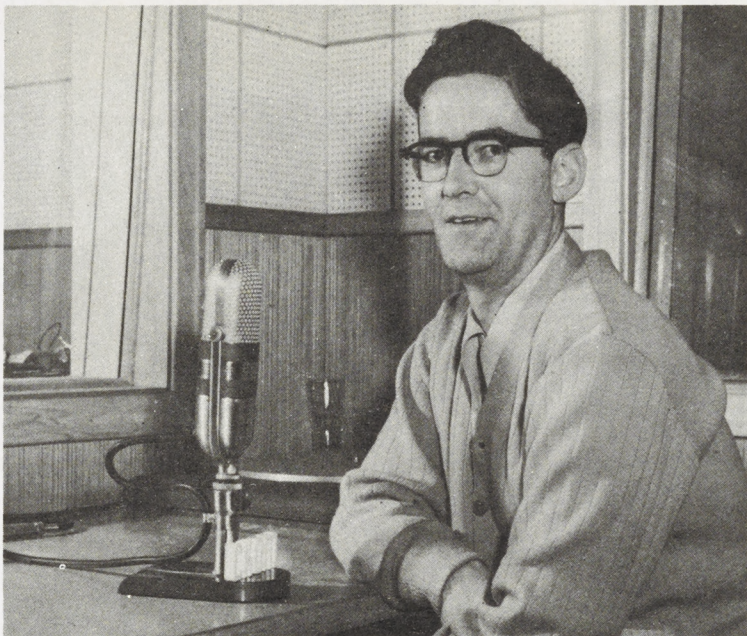
JOHN McMANUS,
News Editor — Commentator



MERVIN BENSON,
Assistant Editor



JANINE LEGARS, Women's Commentator also
does "Dream with Janine"



ART HENDERSON, Sportscaster,
"Sports in Review", "History Book of Sports",
 also conducts "Community Calling Card"



JACK DEMPSEY interviewed by
 ART HENDERSON



Baseball at Cairns Field



QUAKERS vs CALGARY

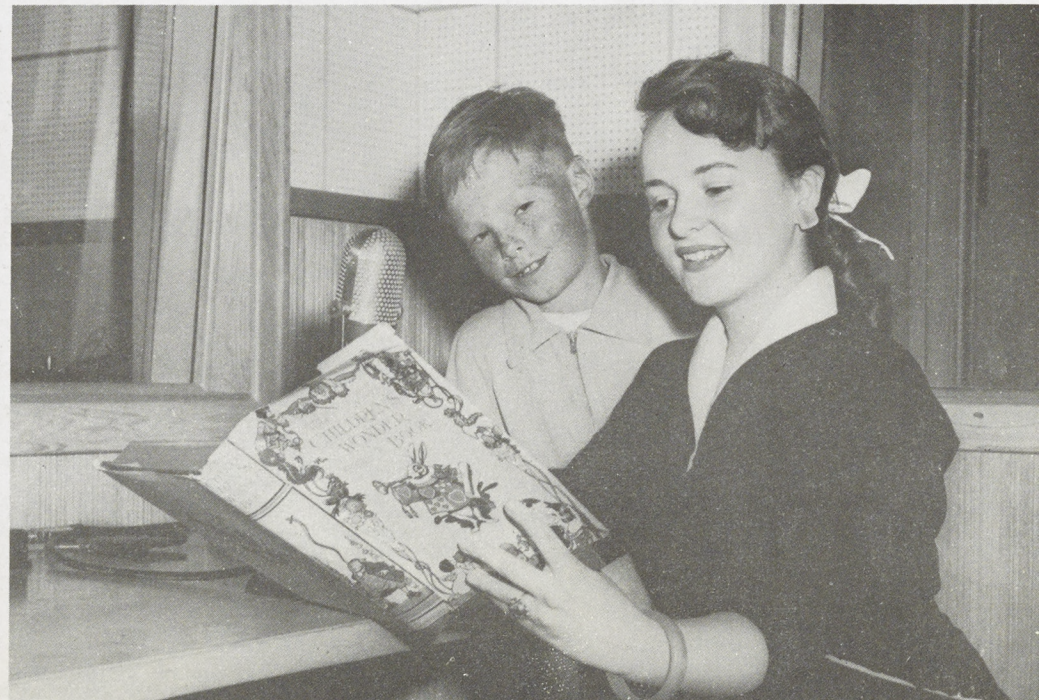
Kiddie Korner



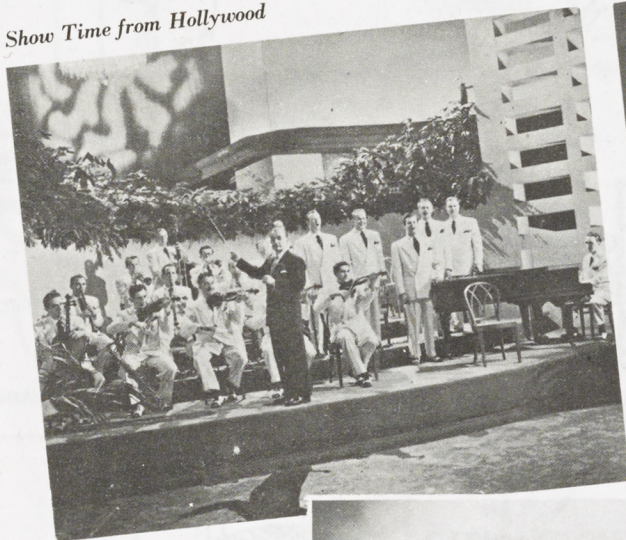
GORDON WALBURN
"Children's Playground"

FRED SEAR
"Kiddie Karnival"

JANINE and her story books for children



Show Time from Hollywood



Happy Gang



Secrets of Scotland Yard



Box 13, ALLAN LADD



DAMON RUNYON Theatre



ARTHUR GODFREY



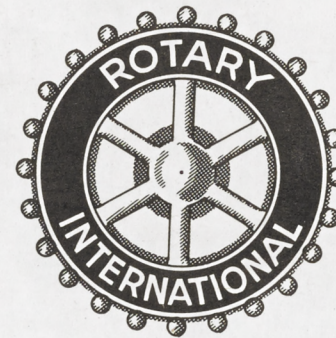
Roy Rogers Show

RECORDED... *Program Favourites*

CKOM *the Community Station*



Mayor, J. S. MILLS
"The Civic Report"



As the Community Station,
CKOM supports the activities
of all service clubs, charitable
organizations and groups acting
in the community interest.



Saskatoon...THE HUB



21st St. looking East from CNR Depot.

SASKATOON

FOUNDED — 1883, Inc. — 1906

POPULATION (1950) 52,000

AREA 8,915 Acres

ALTITUDE 1,580 Ft.

FARM INCOME (50 miles) \$28,000,000

ESTABLISHMENTS — Retail 601

WHOLESALE 182

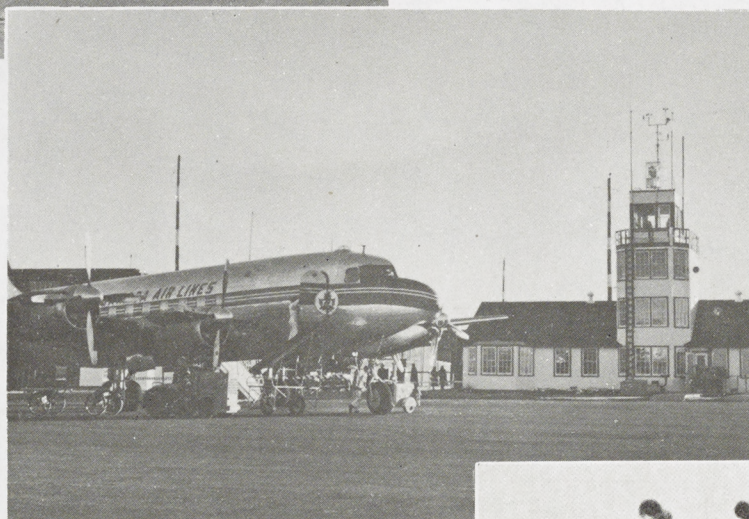
MANUFACTURING 146

TRANSPORTATION



*Public highway transport by auto and by bus;
Interprovince — Greyhound.*

*Interprovince: Saskatchewan Transportation Co.,
and City Transit System.*



*TCA plane at Saskatoon
Airport. Air transport by TCA and CPA.*



*Saskatoon depot of CNR.
Rail transportation by CNR and CPR.*

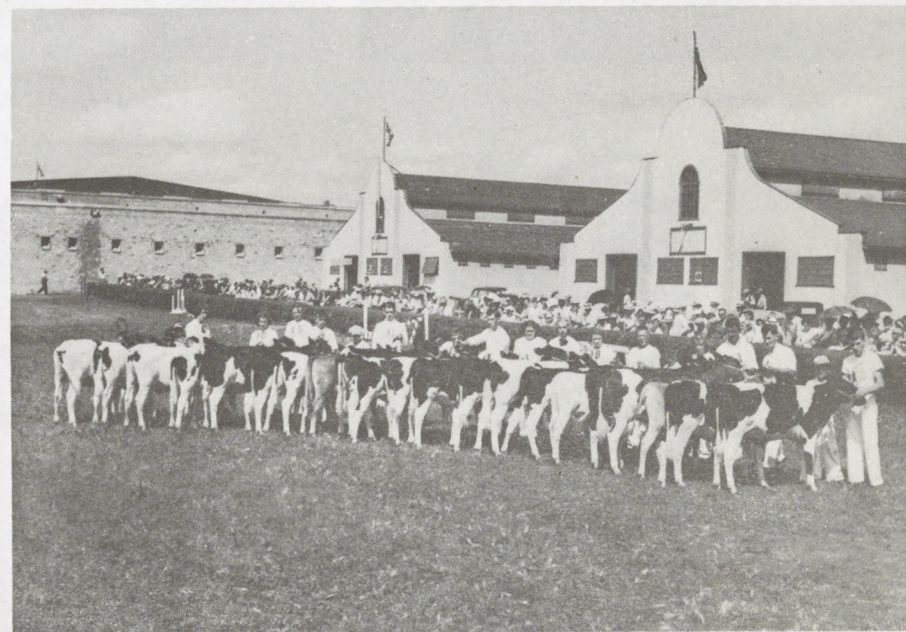


Farm income within a radius of 50 miles from Saskatoon totaled \$28,000,000 in 1950. It was the impetus for additional millions from the distribution and the manufacture and processing of farm products.

Saskatchewan's golden fields in the Fall. (left)

The nation's breadbasket is nearby. (lower left)

Prize livestock judging at the Exhibition. (below)

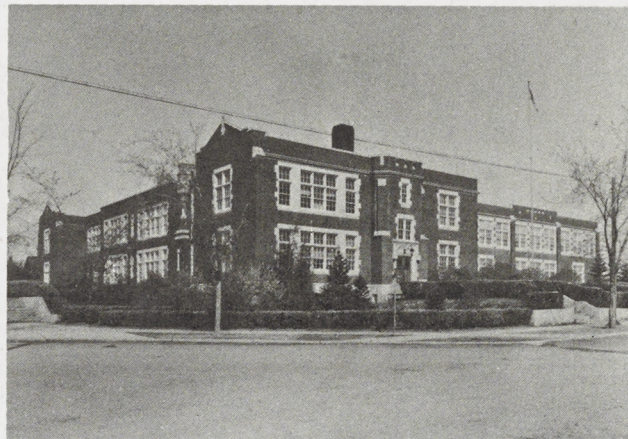


Farming

SCHOOLS



Saskatoon Normal



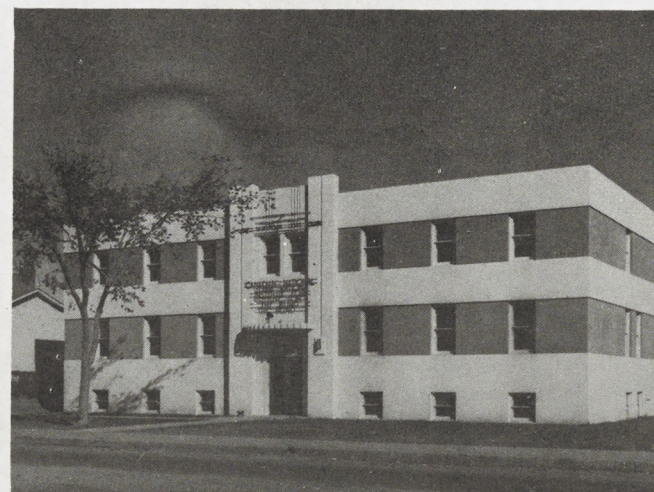
Bedford Collegiate



Nutana Collegiate



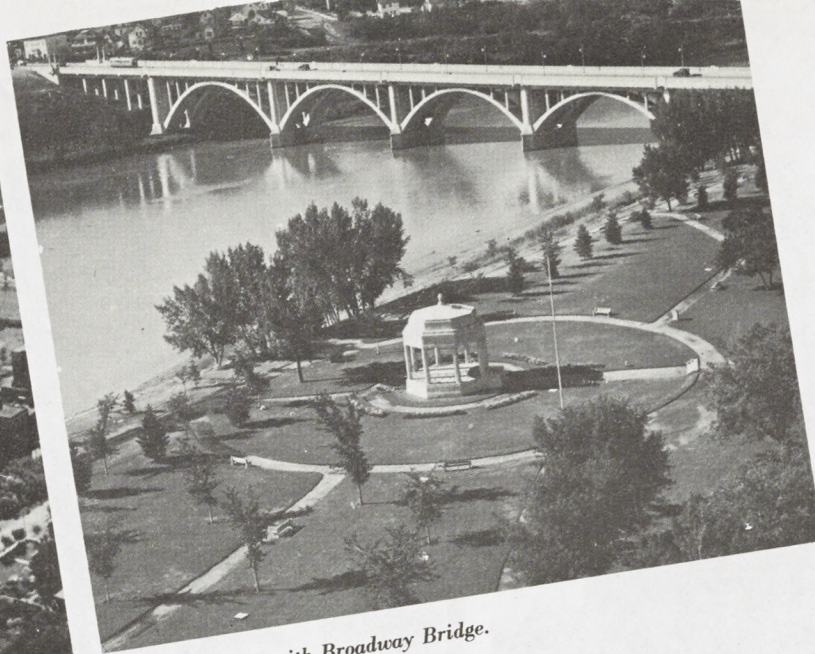
University of Saskatchewan Convocation Hall.



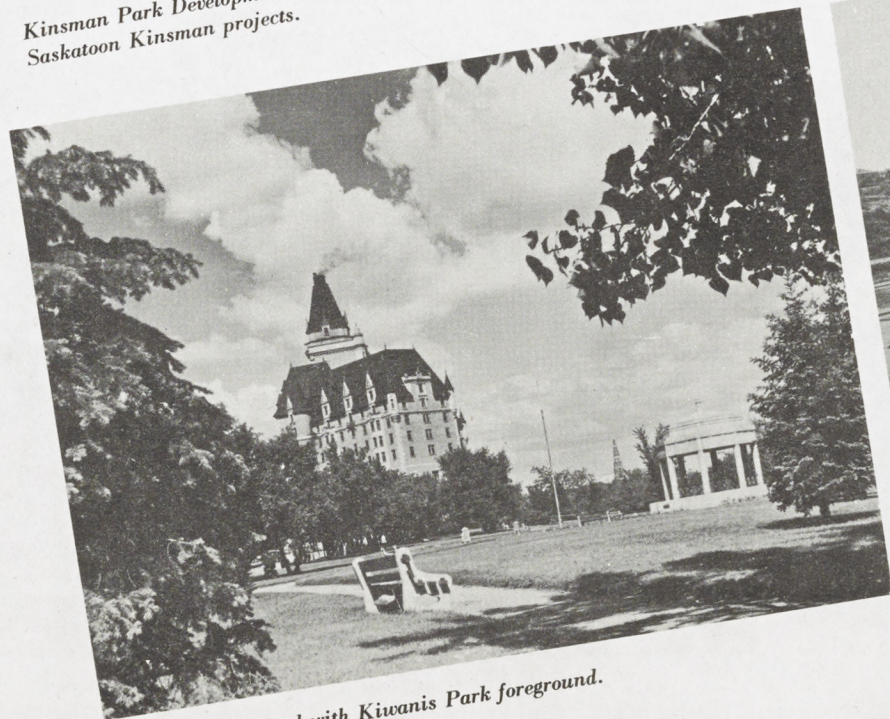
*Institute for the blind.
Presented and sponsored by Saskatoon Lion's Club.*



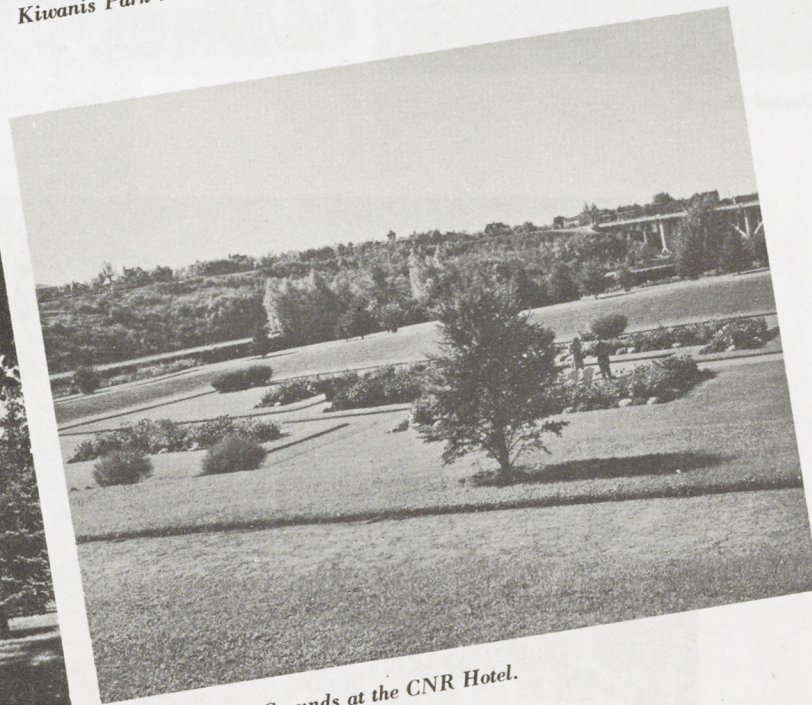
*Kinsman Park Development, one of many
Saskatoon Kinsman projects.*



Kiwanis Park with Broadway Bridge.



Bessborough Hotel with Kiwanis Park foreground.



Bessborough Grounds at the CNR Hotel.

P A R K S

CHURCHES



3rd Ave. United Church



Grace United Church



St. Josephs



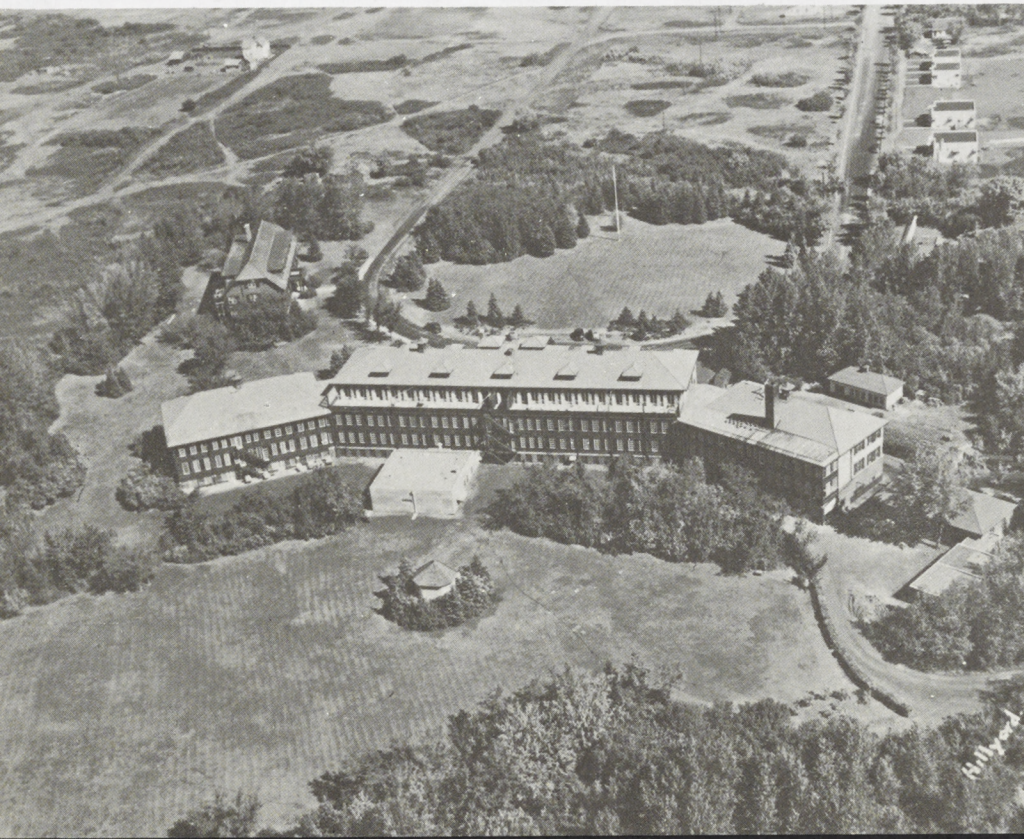
Knox Church



City Hospital



St. Paul's Hospital Nurses Home

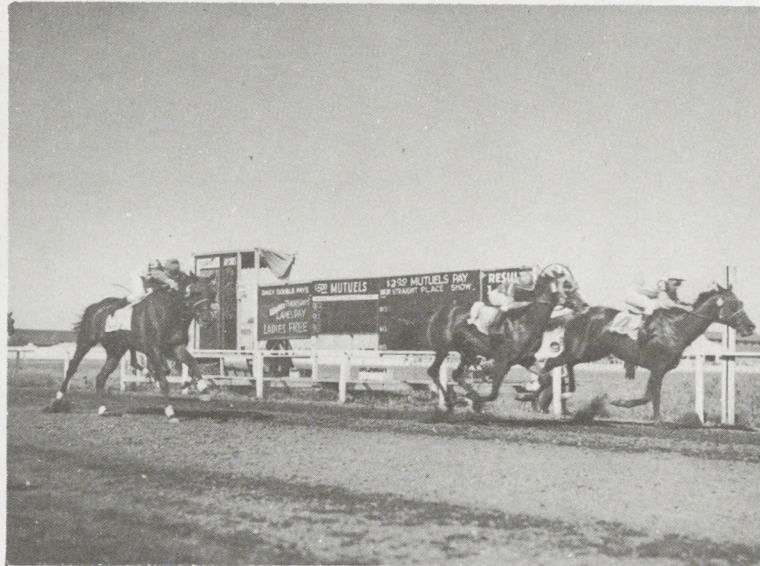


Saskatoon Sanitorium

Municipal Activities



Saskatoon Exhibition Ground



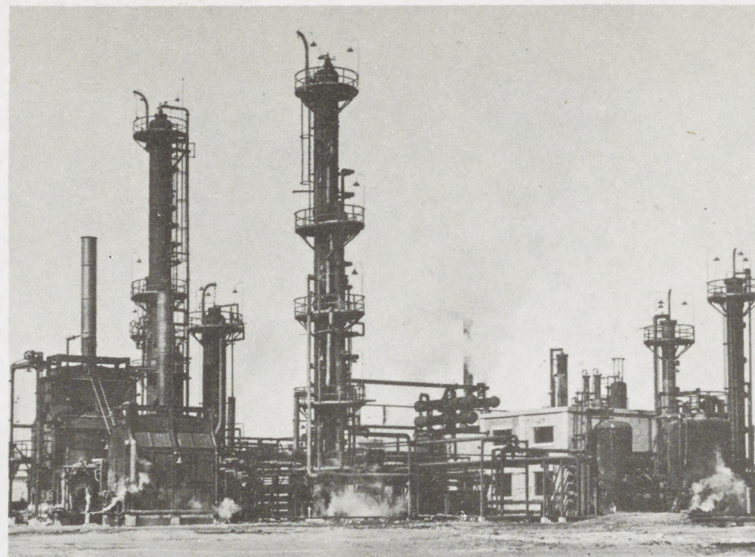
Horse racing at the Ex. Grounds



*Saskatoon Water Works
Reservoir and Pumping Station*



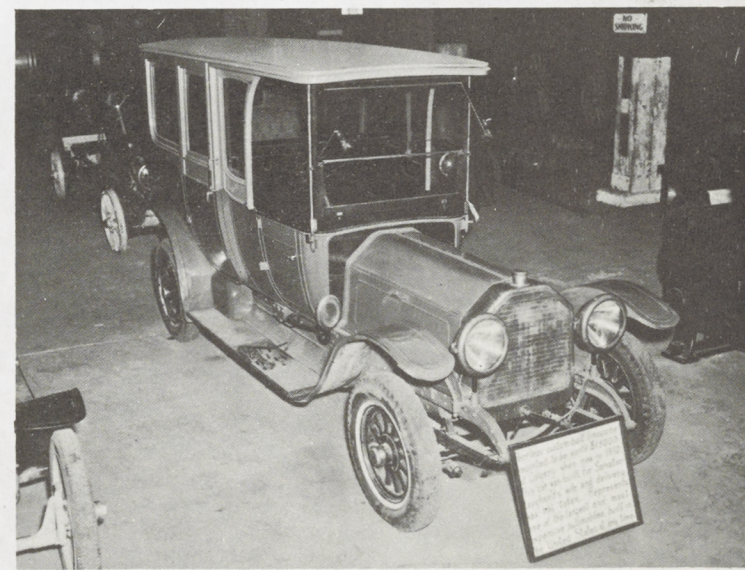
University Hospital under construction



Highway Refineries Ltd. Plant



Safeway Store



Western Development Museum

and DEVELOPMENTS

Recreational Facilities



Saskatoon Arena



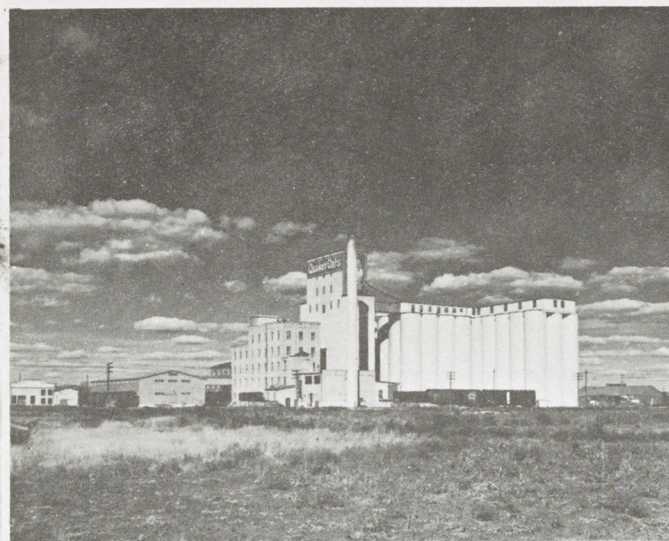
*Saskatoon Golf and Country Club —
18th Green*



LAURITZ MERLCHOIR, bags his share of Prairie Chicken.



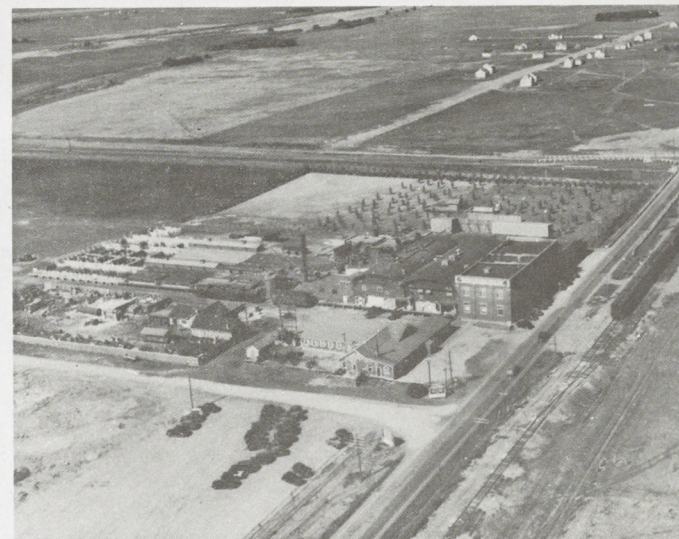
Saskatoon Swimming Pool



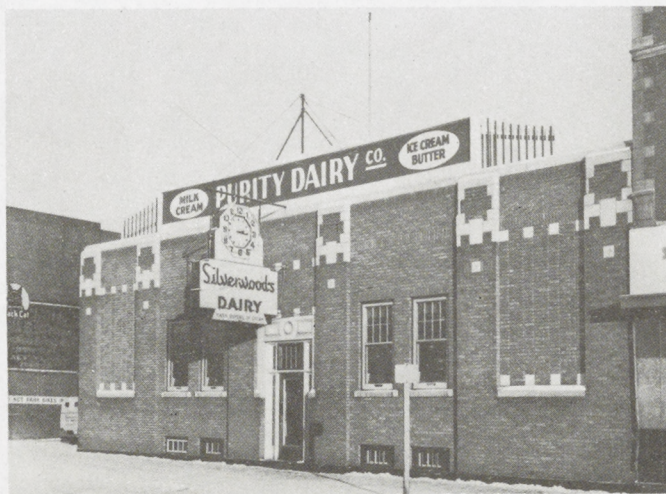
Quaker Oats Mill



*(R) Co-op Flax
(L) Robin Hood*



*Intercontinental Packers Ltd.,
Saskatoon Plant*



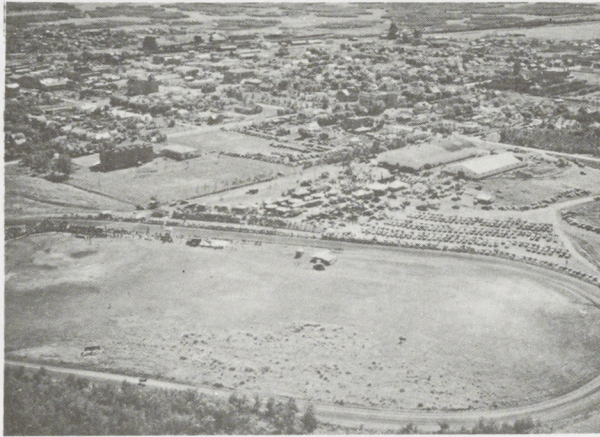
Modern plants process dairy products.



Richardson Road Machinery Snow Plow at work.

INDUSTRY

Area Neighbours...



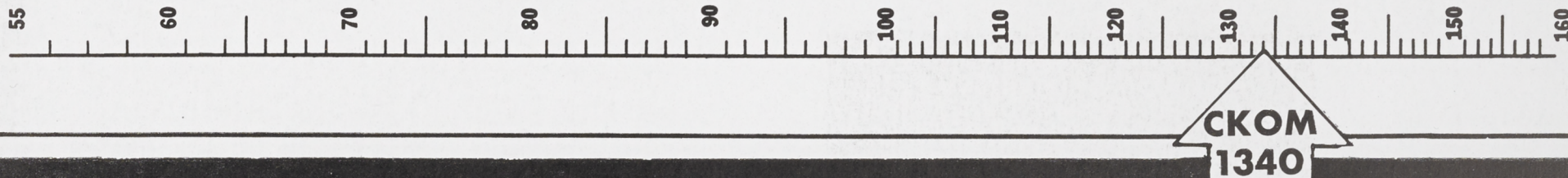
Humboldt



Biggar



Rosthern



DAILY HIGHLIGHTS

6:00 a.m. Red Alix	9:30 a.m. That's The Pay-Off	12:15 p.m. News	3:05 p.m. Community Calling Card	5:05 p.m. Stairway To The Stars
7:00 a.m. Bob Freeland	10:00 a.m. News	12:30 p.m. Sport	4:00 p.m. News	5:15 p.m. Jimmy Allen
7:55 a.m. Sport	10:05 a.m. Coffee Row	1:00 p.m. News	4:30 p.m. Janine	5:55 p.m. Town Cryer
8:00 a.m. News	10:15 a.m. Variety	1:05 p.m. Bett & Bart	4:45 p.m. Superman	6:00 p.m. News
8:30 a.m. Fun at Breakfast	11:00 a.m. News	1:30 p.m. Community Club	5:00 p.m. News	6:15 p.m. Dusty Discs
9:00 a.m. News	11:15 a.m. Lucky Listening	2:05 p.m. Just You and Me		
9:05 a.m. Community Quiz	12:00 noon Lunch Club	3:00 p.m. News		

NIGHTLY FEATURES

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

7:00 p.m. Western Hit Parade
 7:30 p.m. Mystery Time
 8:00 p.m. News
 8:15 p.m. Showtime From Hollywood
 8:30 p.m. Smiths of Hollywood
 9:00 p.m. News
 9:05 p.m. Treasure Chest of Melody
 10:00 p.m. News
 10:10 p.m. Little Known Facts in Sport
 10:15 p.m. Weather
 10:30 p.m. Scrapbook
 10:45 p.m. Sons of Pioneers
 11:00 p.m. News
 11:05 p.m. Sport
 11:20 p.m. Spinner Sanctum

Damon Runyan Theatre
 Mystery Time
 News
 Hi-Way Harmonies
 Parade of Bands
 News
 Treasure Chest of Melody
 News
 Little Known Facts In Sport
 Weather
 Scrapbook
 Sons of Pioneers
 News
 Sport
 Spinner Sanctum

Hits and Misses
 Mystery Time
 News
 Showtime From Hollywood
 Parade of Bands
 News
 Treasure Chest of Melody
 News
 Little Known Facts In Sport
 Weather
 Scrapbook
 Sons of Pioneers
 News
 Sport
 Spinner Sanctum

Hopalong Cassidy
 Mystery Time
 News
 Hi-Way Harmonies
 Parade of Bands
 News
 Treasure Chest of Melody
 News
 Little Known Facts In Sport
 Weather
 Scrapbook
 Sons of Pioneers
 News
 Sport
 Spinner Sanctum

Showtime
 Mystery Time
 News
 Showtime From Hollywood
 Teen Talent
 News
 Treasure Chest of Melody
 News
 Little Known Facts In Sport
 Weather
 Scrapbook
 Sons of Pioneers
 News
 Sport
 Spinner Sanctum

WEEK-END LISTENING

SATURDAY

SUNDAY

9:00 a.m. News
 9:05 a.m. Nutana Bandwagon
 10:00 a.m. News
 10:05 a.m. Coffee Row
 10:15 a.m. All-Request Show
 12:00 noon Lunch Club
 12:15 p.m. News
 12:30 p.m. Sport
 1:05 a.m. Western Hour
 2:05 p.m. 1340 Club

4:05 p.m. Radio Playground
 6:15 p.m. Dusty Discs
 7:00 p.m. Juke Box Jamboree
 8:00 p.m. News
 8:15 p.m. Hi-Way Harmonies
 9:05 p.m. CKOM Barn Dance
 10:15 p.m. Club 400
 11:05 p.m. Scoreboard
 11:20 p.m. Bessborough Hotel
 11:45 p.m. Spinner Sanctum

7:05 a.m. Sunday Showcase
 10:00 a.m. News and Weather
 10:15 a.m. Juvenile Disc Jockey
 10:30 a.m. Mormon Choir
 11:05 a.m. Shut-In-Showtime
 12:15 p.m. News
 12:30 p.m. Sport
 1:05 p.m. Waltz Time
 1:30 p.m. Hit Parade
 2:05 p.m. Back To Bible Hour

3:05 p.m. Church Programs
 6:00 p.m. News
 7:00 p.m. Church Service
 8:00 p.m. News
 8:15 p.m. Civic Report
 8:30 p.m. Guy Lombardo
 9:30 p.m. Fact and Fancy
 10:45 p.m. Journey Into Melody
 11:05 p.m. Sport
 11:20 p.m. Fellowship Hour

Special Photography: HILLYARD & HUME

Additional Photographic Sources: BOARD OF TRADE, STAR-PHOENIX

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ON THE "RIGHT" SIDE OF THE DIAL